

# **Highlight the Conversations that Matter**

### What is Analytics 365 AI-Powered Recording?

Record, listen and share to understand who said what, minimize errors, resolve disputes, monitor performance, and manage compliance. Leverage AI-Powered Recording to unlock conversational intelligence, be more productive, minimize risk and make better business decisions.



## **Key Business Challenges**

1 Elevate Customer Engagement

Deliver a consistently high level of customer experience by evaluating interaction and sharing best practice.

2 Boost Sales Performance

Improve engagement from first touch through to closing a deal. Review interaction, monitor performance and share tactics.

3 Get Ahead of the Competition

Unlock conversational intelligence to find out what customers are saying about your business and identify new opportunities.

4 Manage Organizational Risk

Address customer dissatisfaction, resolve disputes and manage compliance concerns before reputation is impacted.

5 Be More Productive

Use AI to review the value of collaboration sessions and improve the quality of interaction.



## Why Analytics 365 AI-Powered Recording?

### Easy to deploy

- Cloud AI-Powered Recording for Microsoft Teams
- Synchronizes with Microsoft 365 to simplify deployment and administration

### Flexible pricing

• Choose your plan to fit your business needs

#### Advanced capabilities

- Record and securely store interaction to meet compliance needs
- Highlight the conversations that matter using evaluation and artificial intelligence
- View a visual timeline by participant, sentiment, and topic to find critical parts of a conversation
- Transcription eliminates the need to take notes during a meeting
- Automatically redact sensitive card payment data using AI

### **Questions To Ask**

#### Elevate customer experience

- · How do you train new customer facing staff?
- Are you looking to improve your quality of interaction?

### **Boost sales performance**

- Are you able to analyse sales interaction and share tactics to improve performance?
- Do you take orders and/or make informal contracts over the phone?

### Get ahead of the competition

- Would you like to understand what your customers are saying about your products and services?
- Do you know what your customers are saying about your competition?

### Manage risk

- Do you need to record conversations to support compliance?
- Do your staff need to check on the detail of conversations to avoid costly mistakes?

### **Recorded User License Overview**

User License	Record calls, meetings & phone calls	Tamperproof storage	Storage period	Scorecard evaluation	Transcription	Sentiment	Topics	CRM integration
ESSENTIALS	✓	✓	90 days - 7 years					
ADVANCED	✓	$\checkmark$	1 year	✓	500 mins	$\checkmark$	Predefined	$\checkmark$
ULTIMATE	$\checkmark$	$\checkmark$	7 years	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

